



101 Walnut Street Watertown, MA 02472

Phone (617) 924-4600

www.massecon.com

FOR IMMEDIATE RELEASE:

Contact: Christian Megliola, Connelly Partners
(617) 510-8190, cmegliola@connellypartners.com

MASSECON ELECTS 2015 DIRECTORS

Brian Cohen of Transwestern | RBJ elected Chairman, Rebecca Frisch of TD Bank and Bill Harris of Perkins + Will to join Board

BOSTON, Massachusetts – December 15, 2014 - The members of MassEcon elected two new directors for 2015 at their year-end Annual Meeting at the UMass Club in Boston on December 11, 2014: Bill Harris, Principal and Regional Practice Leader at Perkins + Will, and Rebecca Frisch, Vice President, Northern Coordinator State & Local Government Relations of TD Bank.

Elected as MassEcon's officers were Brian Cohen of Transwestern | RBJ as Chairman, Greg Buscone of Citizens Bank as Vice Chairman and Treasurer, and Geoff Howell of DLA Piper as Clerk.

Incoming Chairman Brian Cohen said, "MassEcon does a great job of bringing the public and private sectors together to promote business expansion and job creation in Massachusetts. We look forward to working with our partners at the state, regional, and local level this year to maximize our common economic development mission."

Directors re-elected to MassEcon's Board included Christopher Crooks of Cresa Boston; Michael Digiano of NAI Hunneman; Marty Jones of MassDevelopment; David L'Heureux of Santandar Bank; Christopher Steele of Investment Consulting Associates; and William Van Dam of Northeast Utilities.

Following the Annual Meeting, Laurie Leshin, President of WPI, delivered remarks on the Commonwealth's economic competitiveness through education, collaboration, and innovation.

About MassEcon

MassEcon is a non-profit, non-partisan entity that serves as the state's private sector partner in promoting Massachusetts as the premier choice for business growth. Its services include ReadyMass 100, which helps expanding and relocating companies find a home in the Commonwealth; the Research & Information Service, which provides companies with the information they need to evaluate the Commonwealth as a location to grow; and the Massachusetts Ambassadors, a network of civic and corporate leaders who help market Massachusetts as a place to do business.

www.massecon.com

www.twitter.com/MassEcon

###