



Overview of MassEcon Event Sponsorship Opportunities 2020



As MassEcon works to fulfill its mission of bringing new economic opportunities to Massachusetts, we want to thank you for your consideration of an event sponsorship in 2020. Our events offer outstanding brand visibility. Without sponsorship support, we would be unable to offer such exceptional programming or pursue the shared economic development goals we share in common.

Thank you in advance for supporting MassEcon's mission!

Pete Albair, Executive Director

Stephen Flavin, Chairman



MassEcon on the Road Out of State Receptions

February: San Francisco

June: New York

October: Minneapolis

Thank you to San Francisco Reception Sponsors

MEDC MARLBOROUGH
ECONOMIC DEVELOPMENT
CORPORATION

Cutler
Associates
Since 1972



Benefits and Cost

- Participate in invitation-only reception with site selectors
- Coincides with Medical Design & Manufacturing Show
- Company branding on pre-event promotion
- \$3,500



12th Annual Corporate Welcome Reception

Hosted by Sanofi in Cambridge

Date: TBD



2019 Event: 132 attendees from 68 organizations

Partner Sponsor

- High market visibility on pre-event materials and promotion, and day-of branding
- Relationship-building with emerging and new companies
- Acknowledgment from podium time in front of approximately 100 business leaders and public officials
- Recognition by Executive Branch
- \$2,500



ALEXANDRIA[®]
Building the Future of Life-Changing Innovation™

SANOFI GENZYME 



Annual Conference Newton Marriott Hotel Date: TBD

2019 Event: 124 attendees from 66 organizations

Event Co-Sponsor (1 **sold**, 1 open)

- Highest brand visibility
- Provide input on conference agenda
- Podium recognition
- Company branding on pre-event promotion and day-of materials
- Company table of 8
- \$5,000



Partner Sponsor (2 open)

- Prominent brand visibility
- Provide input on conference agenda
- Co-branding of company on pre-event promotion and day-of materials
- 4 event tickets
- \$2,500



Summer Reception WPI Seaport in Boston July 22, 2020

SOLD

Thank you to sponsor



“Membership in MassEcon really means becoming part of the mission of bringing new economic opportunities to Massachusetts. You become part of the team and connect to an extraordinary network of public and private sector members that share this common commitment.”

- Brian Cohen, Senior Vice President, CBRE

Benefits

- Key role in program planning
- Podium time in front of 60 fellow and prospective members
- Exclusive company branding on pre-event promotion and day-of materials
- Showcase company location

The How-to's of the J1 Visa Process

VENUE TBD

Summer 2020

Benefits

- Provide programming and logistical input on first collaborative event with WorldBoston
- Podium time in front of 40 business leaders and political officials
- Company branding on pre-event promotion and day-of materials
- Opportunity to showcase company location
- Support 2 organizations working to bring the international community into the business landscape in Massachusetts and strengthen the local economy
- Network with business leaders, political officials, and international players
- 4 event tickets

WorldBoston is an essential convener on international topics affecting Boston and the world since 1949 and its mission is to foster engagement in international affairs and cooperation with peoples of all nations.



Finalists Reception

Nutter McClennen & Fish LLP in Boston
September 23, 2020

SOLD

Thank you to sponsor



Benefits

- Relationship-building opportunities with Massachusetts growth companies in invitation-only setting
- Podium time in front of 75 business leaders and political officials
- Company branding on pre-event promotion and day of materials
- Input on Featured Speaker and Program
- Showcase company location



17th Annual Team Massachusetts Economic Impact Awards

Renaissance Waterfront Boston Hotel

November 24, 2020

2019 event: 353 attendees from 105 organizations

High-Level Opportunities

SOLD



Presenting Sponsor

\$25,000

- ✓ Exclusive custom package
- ✓ Member of judging team
- ✓ Podium time at Finalists Reception and Awards Luncheon
- ✓ Meet the Awardees Reception sponsor
- ✓ 2 tables of 10 at Awards Luncheon
- ✓ Branding on cover of Event Program/2021 Calendar
- ✓ Branding on pre-event promotion and day-of materials

Platinum (1)

\$15,000

- ✓ Exclusive video sponsor
- ✓ Member of judging team
- ✓ Attend Finalists Reception
- ✓ 2 tables of 10 at Awards Luncheon
- ✓ Branding in Event Program/2021 Calendar (with preferred month and ad placement)
- ✓ Branding on pre-event promotion and day-of materials

Gold (3)

\$10,000

- ✓ Co-sponsor Networking Reception
- ✓ Member of judging team
- ✓ Attend Finalists Reception
- ✓ 2 tables of 8 at Awards Luncheon
- ✓ Branding in Event Program/2021 Calendar (with best-available month and ad placement)
- ✓ Branding on pre-event promotion and day-of materials

Silver

\$7,500

- ✓ Member of judging team
- ✓ Attend Finalists Reception
- ✓ Table of 8 at Awards Luncheon
- ✓ Color ad in Event Program/2021 Calendar (w/dedicated month)
- ✓ Branding on pre-event promotion and day-of materials

Bronze

\$6,000

- ✓ Member of judging team
- ✓ Attend Finalists Reception
- ✓ Table of 8 at Awards Luncheon
- ✓ B & W ad in Event Program/2021 Calendar
- ✓ Branding on pre-event promotion and day-of materials



Annual Meeting & Holiday Reception

Nutter McClennen & Fish LLP in Boston

December 15, 2020



SOLD

Thank you to sponsor



Benefits

- Relationship-building opportunity with Featured Guest
- Podium time in front of 75 fellow members
- Exclusive branding on pre-event promotion and day-of materials
- Showcase company location



How will you get involved in 2020?





For more information on 2020 Sponsorship Opportunities...

Contact:

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