2022 Sponsorships

Business Brunch Series Sponsorship

One remaining at $3,000

The one-hour Brunches are focused upon bringing MassEcon members together to participate in discussions led by conversation leaders selected for their expertise in the subject issue area. MassEcon will hold 5-7 brunches in 2022. Series Sponsors are given the opportunity to offer welcome remarks at each Brunch and sponsorships will be noted in all Brunch event marketing. All Brunches are planned as Zoom-based virtual events.

The Forum Sponsorship

*Individual* Forum event Sponsorships are available at $2,500.

MassEcon will host 4-5 Forums in 2022. Sponsors may also opt to become *Forum Series Sponsors* at $7,500, with sponsorship applied to all Forums in 2022. Sponsors are provided speaking options and are recognized in all event marketing. Upcoming Forums include:

2022 Economic Outlook
January 12, 2022 @ 10:30 am - 12:00 pm - Virtual

Forum: The Future is Now – Commercial Trends & Meeting the Needs of Growth Trends, Property Repositioning, Big Sites for Big Projects, Hotspots in Gateway Cities
March 17, 2022 @ 10:30 am - 12:00 pm - Location TBD

For more information, contact Peter Abair, Executive Director, at pabair@massecon.com
Regional Spotlight Sponsorship

Spotlight Sponsorships are available are at $2,000.

MassEcon successfully hosted an in-person Southeast Regional Spotlight at Gillette Stadium (70 attendees) and a virtual West Regional Spotlight (61 attendees and 30+ post-views). The Central Spotlight was held in person at Polar Park. The Greater Boston Spotlight will be held in person in 2022. Sponsors receive speaker role options and sponsorships are recognized in all event marketing.

The 2022 Receptions

The Summer Reception

MassEcon’s Summer Reception brings together the MassEcon community for a mid-year project update and casual afternoon networking. In 2021, the Reception drew 80 attendees to Worcester’s Polar Park.

The Holiday Luncheon

This event is held immediately after MassEcon’s Annual Meeting and is typically held in Boston. The event typically draws 60-80 and includes a special featured speaker.

Reception Sponsorships are offered at $2,000 each.

The 2022 Sponsorship Packages

The Champion’s Circle Sponsorship - Offered at $10,000

Champion’s Circle sponsorship provides high-level branding at several events in 2022, with all of the sponsor benefits that come with each sponsorship featured in the package. A $14,000 value offered at $10,000.

- Business Brunch Series Sponsor ($3,000)
- Forum Series Sponsor ($7,500 value)
- One Reception Sponsorship ($3,500)
- Total Value = $14,000

The Super Sponsorship - Offered at $7,500

Includes any combination of two sponsorship options noted among the Champion’s Circle package, which ranges from $6,500-$11,000 in value.

For more information, contact Peter Abair, Executive Director, at pabair@massecon.com
**18th Annual Team Massachusetts Economic Impact Awards**  
Gillette Stadium – Foxborough, MA  
April 7, 2022

**Presenting Sponsor (Exclusive) -$25,000.** Secured by Citizens

**Host Sponsor (Exclusive) –** Secured by Quarter Point at Patriot Place

**Gold “Video” Sponsor (2) – $12,500** All video content developed for the event will be supported by this sponsorship. Sponsors will be acknowledged in all event marketing and materials, as well as on the video content itself. Video will feature great content about awardees and Massachusetts! Sponsors will receive access to use the video subsequent to the event. Six complimentary event passes included.

**Awardee Pre-Reception Sponsor (Co-Sponsor with Chase Bank) - $6,000** This reception in the Putnam Club at Gillette, prior to the awards presentations in the main club room, provides the awardees and attendees an opportunity to meet and greet one another. The pre-reception features appetizers and beverage service. Sponsor receives digital exposure at the reception, optional welcome remarks, and in all pre-event marketing. Includes six complimentary event passes.

**Super Bowl Ring Sponsor (Exclusive) – $8,500** – Thanks to your sponsorship, attendees will be able to try-on a Patriots Super Bowl ring and receive a photo to show it off. Includes three complimentary admissions.

**Impact Awards Gift Sponsor (1 remaining, 1 secured by Bowditch) – $7,500** – This branding opportunity provides sponsors the opportunity to present a gift to present all attendees. You select, procure and deliver the gift of your choice and they will be presented to each event attendee. The gifts and Gift Sponsors will be acknowledged from the podium at the beginning and end of the event. Gift Sponsors also receive a branded Table and six complimentary admissions.

**Regional Sponsor (4 left, 1 secured by Dacon): Greater Boston, Southeast, West, Central** – $5,000 – Each Regional sponsor will have a recorded or in-person role in introducing the regional finalists and awards segment for the region. Includes three event admissions.

**Post Awards Reception Sponsor** – (Exclusive) – Secured by Middlesex Savings Bank

**Table Sponsor (6 left) - $1,500** – This sponsorship will include a branded table for 6 at the awards event and two complimentary admissions. Sponsorship will be noted at the event.

**Friend Supporter** – $1,000 – Simple and straightforward, Friend Sponsors will receive one admission and recognition in event materials and at the event. Proceeds from the Friends Supporters recognition, will go to the Massachusetts Economic Development Foundation, to support it’s provision of economic research to municipalities and regional non-profits. This support is tax deductible (excluding the value of the complimentary event pass).

For more information, contact Peter Abair, Executive Director, at pabair@massecon.com