



# MassEcon 2024

## Preliminary Annual Report

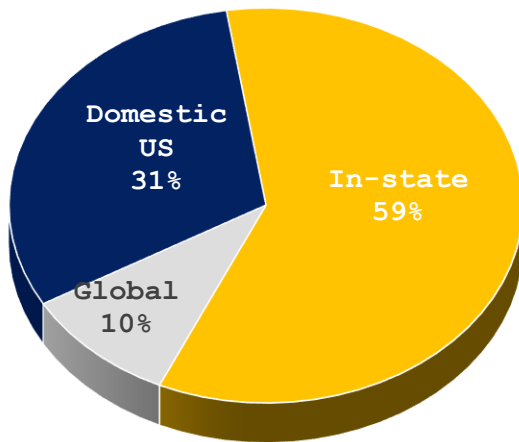
# Site LOCATION Assistance

### MassEcon-assisted Projects



\*through Nov.

### Project Origin



### MassEcon-assisted wins

# 3.6 million

Square feet

# 2,380

Projected new jobs

Assisted Wins	Town	SF	New Jobs
Fagron Sterile Services	Canton	75,000	145
McKesson Corporation	Uxbridge/Douglas	450,000	300
Amazon	Charlton	2,800,000	1,500
Forsyth ADA	Somerville	76,000	100
Cell X Technologies	Woburn	5,000	20
Sika Emseal	Westborough	30,000	40
PI-USA	Shrewsbury	120,000	175
		<b>3,556,000</b>	<b>2,280</b>

MassEcon is a proud member of

# Team Massachusetts

Our success is with the Team

# MARKETING



**93** Email subscribers **8,230**  
Email campaigns

Newsletter open rate **34%** (up 4% from last year)

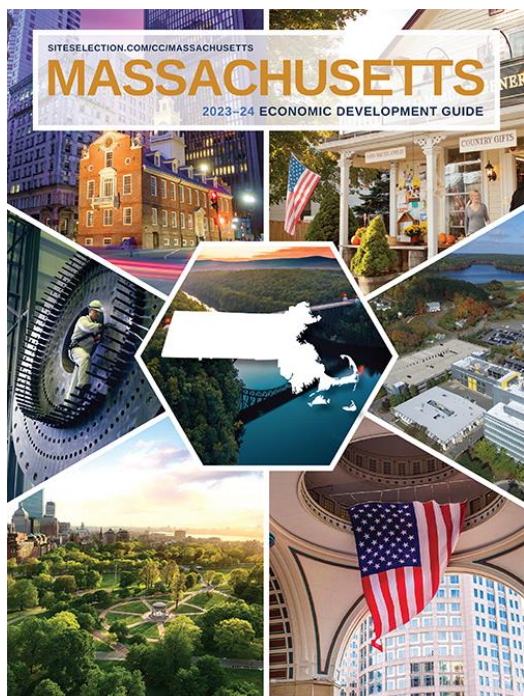
**19,000** MassEcon Page Views

**12,000** MassEcon web Users

## MassEcon Site Selector Marketing

We connected directly with **more than 1,000** corporate site selection consultants with **3 direct marketing email campaigns**, delivering the latest on Massachusetts and sites, legislation, and state incentives.

Open Rate for campaign emails **27%**



MassEcon continued to leverage the publication of Massachusetts' first Economic Development Guide, distributed widely in print and via social media.

### Newsletters

**458**

Members-only *Developments* Readers

**2,138**

*Vantage Point* Readers (engaged 10 members)

# EVENTS

## S P O N S O R S

BioMed Realty  
Bowditch\*\*  
Citizens  
Hunneman\*\*  
Langan\*\*  
MassDevelopment

Nutter  
Patriot Place  
Phase 3 Real Estate  
Timberline Construction  
VHB\*\*  
Synergy Boston  
Colliers\*\*

\*\*Champion Sponsors



## 2024 Team Massachusetts Economic Impact Awards Sponsors

### Citizens

Patriot Place  
BioMed Realty  
Related Beal  
Bowditch\*\*  
Eastern Bank  
JP Morgan Chase  
Eversource  
Janitronics Building Services  
Dacon  
Geocomp  
Gutierrez Co.  
MassBio

Middlesex Savings Bank  
Hunneman\*\*  
Tighe & Bond  
VHB \*\*  
MassDevelopment  
Business Dev Strategies  
Timberline Construction  
SMMA  
DOC  
Greenberg Traurig  
Seven Letter  
O'Neill  
Ultragenyx

Perkins & Will  
Marlborough EDC  
WPI  
Mass Life Sciences Center  
Goodwin Procter  
Langan\*\*  
Middlesex 3 Coalition  
NAIOP  
R.H. White  
Suffolk  
AECOM  
Rakks  
Walgreens

1 Berkshire  
495/MetroWest Partnership  
AGC of Massachusetts  
AIS, Inc.  
Alexandria Real Estate Equities  
Atlantic Management  
Avison Young  
Babson College Executive Education  
BioMed Realty, L.P.  
Bison Rail Systems ++  
Boston Global Investors ++  
Bowditch  
Boxborough EDC  
Briggs & Burton Consulting ++  
Bristol Myers Squibb  
Business Development Strategies, Inc.  
Campanelli  
CBRE  
Charter Contracting Co.  
Chase Bank  
Citizens  
City of Boston  
City of Taunton ++  
City of Watertown ++  
Colliers  
CoreNet Global, New England  
Core Investments, Inc. ++  
Cushman & Wakefield ++  
CSX  
Dacon Corporation  
DLA Piper  
Eastern Bank  
EBP-US  
EDC of Western Massachusetts  
Eversource  
Geocomp ++  
GFI Partners  
Gloucester EDIC  
Greater Boston Chamber of Commerce  
Hinckley Allen  
Hunneman  
The HYM Investment Group  
Interprint

Janitronics Building Services  
Kendall Square Association  
King Street Properties  
KLR Executive Search Group, LLC  
Langan  
Lee & Associates  
Lupoli Companies  
Marlborough EDC  
Massachusetts Biomedical Initiatives (MBI)  
Massachusetts Life Sciences Center  
MassBio  
MassDevelopment  
MassMEDIC  
Massport  
Metro South Chamber of Commerce  
Middlesex3 Coalition  
Middlesex Savings Bank  
NAIOP Massachusetts  
North Central MA Development Corporation  
Nutter  
Park Street Strategies, LLC  
Patriot Place  
Perkins and Will  
Phase 3 Real Estate Partners  
Pittsfield Economic Development Authority  
R.H. White Construction Co., Inc.  
SGA  
South Shore Chamber of Commerce  
STV, Inc. ++  
Tighe & Bond  
Timberline Construction  
Town of Burlington  
Town of Grafton  
Town of Hingham  
Town of Lexington  
Town of Mansfield  
Town of Middleborough  
Town of Norwood  
Town of Westborough  
UMASS  
VHB  
Worcester Regional Chamber of Commerce  
WPI ++ **New members in 2024!**