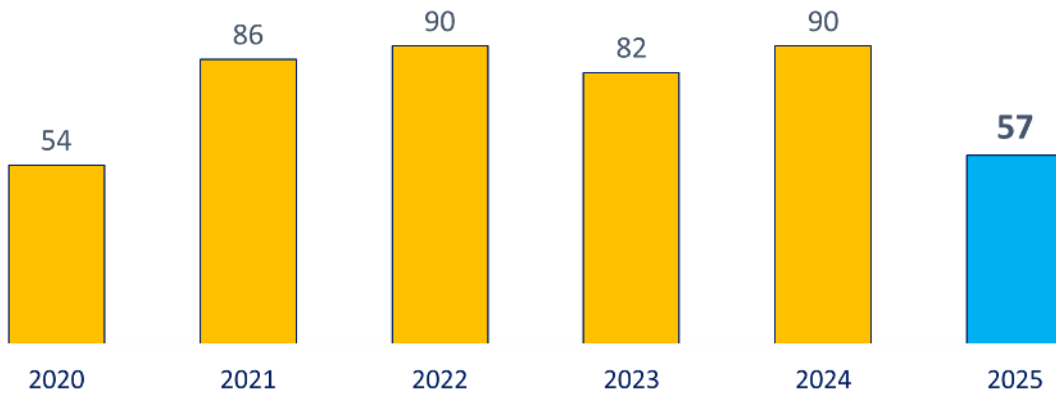




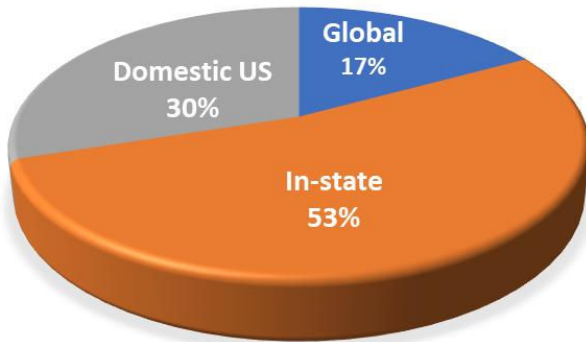
Mid-year Review

Site LOCATION Assistance

MassEcon-assisted Projects



Project Origin



MassEcon is a proud member of

Team 
Massachusetts

Our success is with the Team

MARKETING

Corporate Site Selector Campaign

>2,000 targets, **46%** open rate

Vantage Point >2,000 recipients

35% open rate



MassEcon EVENTS

9 events - 660 attendees



Champion Sponsorships



Impact Award Sponsors



48 Total Sponsorships

8 New Members so far in 2025.
MassEcon is now 90 Members Strong!