

2026 Mid-year Review



MassEcon

Location is everything.

45

Site Location
Prospects



7 Wins

1.7 M SF
in Facilities

2,030

New Jobs

10 Events
788 Attendees

27 New MassEcon Members in 2026

100+ Total MassEcon Members Organizations

Representing over **100,000** Massachusetts employees

Marketing
& Social
Media



476 *Developments* Subscribers

4,125 X Followers

2,076 *Vantage Point* Readers

1,900 Web page views

98,036 Linked-In Impressions

MassEcon wants to Thank You for support!

SPECIAL OFFER: Renew your 2027 membership by the end of
November and receive a 10 % DISCOUNT!