
Year End Highlights: January 1, 2018 – December 12, 2018

DECISION SUPPORT TO EXPANDING AND RELOCATING COMPANIES

- MassEcon provided customized support to **50** companies that were associated with approximately **5,500** jobs. Customers of MassEcon's Site Finder Service sought **5.2 million** SF of space and **400** acres of land.
- Highlights:
 - **#2857 Win: Akcea Therapeutics:** Drug development company leased 30,000 SF at 22 Boston Wharf Road in Boston and added 50 new jobs.
 - **#2832 Win: enVerid:** An indoor air quality solutions company leased 18,000 SF of office/R&D space at 21 Southwest Park in Westwood and added 20 new jobs.
 - **#2835 Win: Freudenberg Medical:** Manufacturer of silicone and thermoplastic components for medical and healthcare applications will invest more than \$3M in a 36,000 SF operation with opportunity to expand an additional 20,000 SF for its Global HQ at 40 Sam Fonzo Drive in Beverly. The company will employ 70 at this location.
 - **#2893 Under Agreement:** A major footwear, apparel, sports and lifestyle company will be moving its HQ to Boston from California. 155 jobs will be added and the company will invest \$4.7M and lease an additional 40,000 SF of office space at its current Boston location.
 - **#2877 Active: Project Apple,** A well known e-commerce company is planning a 50,000 SF call center operation in either Springfield or Pittsfield. 500 people over multiple shifts will be employed at this location.
- Under the Team Massachusetts umbrella, **9** MassEcon members volunteered services that included design, construction, real estate, labor force, and research expertise to companies considering MA as expansion location.

MASS ECON CONFERENCES AND FORUMS

- Hosted [Annual Conference, World of the Future: Key Drivers of Change](#), attended by more than 115 participants. (Thank you to our lead sponsor **TD Bank**)
 - Moderator: Shirley Leung, Columnist & Associate Editor, *The Boston Globe*
 - Featured Speaker: Nav Singh, Managing Partner, McKinsey & Company
 - Panelists:
 - David Lucchino, Co-Founder, President, and CEO, Frequency Therapeutics
 - Daniela Rus, Professor and Director of CSAIL, MIT
 - Corey Thomas, CEO, Rapid7
- Hosted 25th Anniversary Summer Reception at Nutter McClennen & Fish LLP featuring past and current Cabinet secretaries
- Hosted Dr. Charles Steinberg at Annual Holiday Lunch (Thank you to sponsor **Unitil**)
- Hosted member meetings with featured speakers including:
 - **Alan Clayton-Matthews**, *Director of the New England Economic Partnership and Northeastern University Professor*
 - **David Gibbons**, *Executive Director of the Massachusetts Convention Center Authority*
 - **Lauren Liss**, *President and CEO of MassDevelopment*
 - **Ryan Blackmon**, *Vice President of Advanced Technologies at LStar Ventures*

15TH ANNUAL TEAM MASSACHUSETTS ECONOMIC IMPACT AWARDS

- Hosted Pitch Session at Nutter McClennen & Fish LLP for 18 Economic Impact Award Finalists with Jay Ash, Secretary of Housing & Economic Development
- Recognized 15 expanding companies before an audience of 350 (Thank you to Presenting Sponsor **Citizens Bank**)
- Debuted video highlighting MassEcon's 25 year history

MASSACHUSETTS AMBASSADORS

- [Tenth Annual Corporate Welcome Reception](#) hosted by **Sanofi Genzyme** in Cambridge. MassEcon and Governor Baker welcomed executives from **Alexion, ASICS, Avianca Airlines, Cellink, CILcare, Fresenius Kabi Compounding, Histo-Scientific Research Laboratories, iboss, IndusPAD, Level, LexaGene, The Muck Boot Company, Mustang Bio, PainQX, Smartsheet, StemTek Therapeutics and Tufin** as new additions to the Commonwealth's business landscape. (Thank you to sponsors, **Sanofi Genzyme** and **Kronos**)

PARTNERSHIPS

- Represent MassEcon on the **Massachusetts Marketing Partnership Board**
- Serve on boards of **JVS** and **New England Economic Partnership**
- Represent MassEcon on the **Marlborough EDC Board** and **Marketing Committee**
- Represent MassEcon at the **495/MetroWest Partnership's Combined Committee Meetings**

TRADE SHOWS & SITE SELECTOR RECEPTIONS

- Hosted hospitality reception for site selectors in NYC (Thanks to sponsors **Cutler, Marlborough EDC, VHB, and Union Point**)
- Attended Medical Design and Manufacturing (MD&M) East trade show in New York with **Cutler, MassDevelopment and Marlborough EDC**
- Attended Unmanned Vehicle Systems trade show in Denver with **Marlborough EDC and MassDevelopment**
- Attended the CoreNet Global Summit in Boston
- Hosted hospitality reception for site selectors in San Francisco (Thanks to sponsors **Perkins Will and Marlborough EDC**)
- Hosted hospitality reception for site selectors in Washington DC (Thanks to sponsor **Marlborough EDC**)
- Hosted booth at BIO International Convention in Boston as part of the MassBio Massachusetts Pavilion

NEW MEMBERS

- City of Leominster
- EMD Serono
- IndusPAD
- Interprint
- Kronos
- Tighe and Bond
- Town of Chelmsford

SOCIAL MEDIA & PRESS

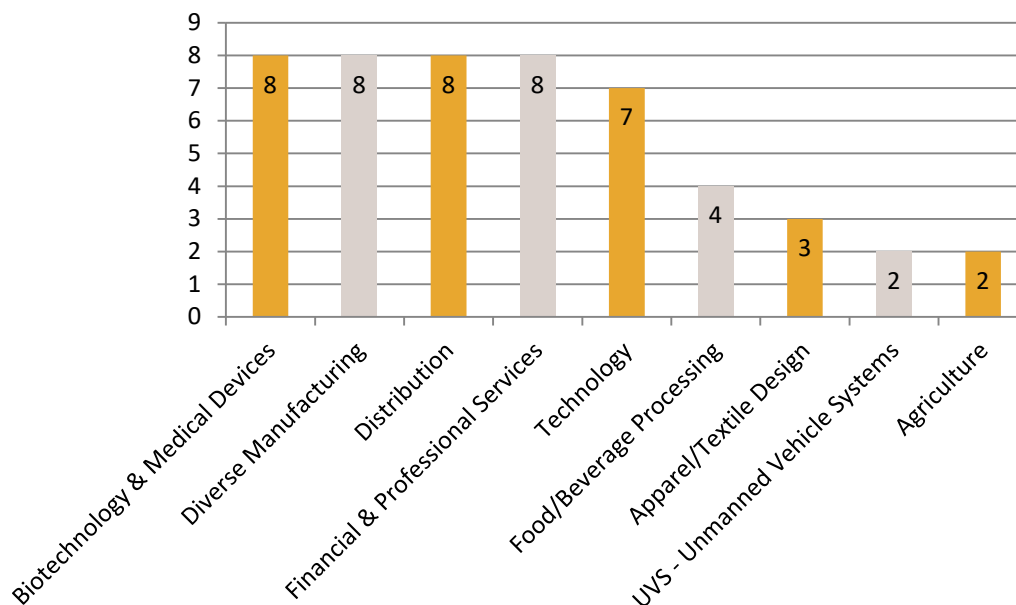
- MassEcon –related articles reported in *The Boston Globe, Boston Real Estate Times, Berkshire Eagle, The Lowell Sun, Gloucester Daily Times, MASSLIVE, Wilmington Town Crier, Mass It's All Here, and Boston Business Journal*
- Increased Twitter following by 4% (to more than 4,000 followers)
- Implemented social media outreach through Twitter to more than 20 legislators, alerting them of expansions in their communities

READYMASS 100

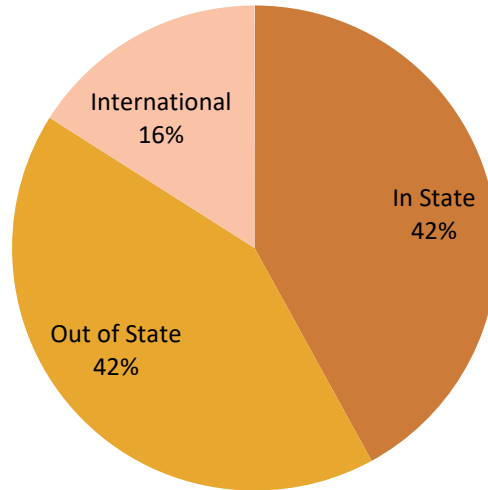
- Selected 10 new properties to be included in the ReadyMass 100 portfolio
- [Success Stories](#): companies located at ReadyMass properties: Bose, Boston; Amazon, Boston; Blue Hills Bank, Norwood; Duck Creek Technologies, Boston; Mendix, Boston; Akcea Therapeutics, Boston; Lifoam, Andover; Proteostasis Therapeutics, Boston; Roche, Boston; Allegro Microsystems, Marlborough

COMPANIES SERVED

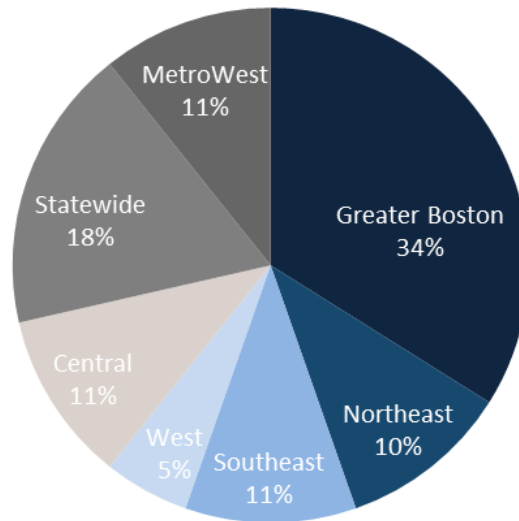
Meet the companies



Where they come from



Where they want to locate



Lead Sources

