**BASSECON**<sup>®</sup> Location is everything.

Contact Us: massecon.com 617-924-4600

#### **Become a MassEcon Member!**

MassEcon offers its members the opportunity to be part of the state economic development team, providing expertise and often interacting with key officials.

# **Participate**

- o Corporate Welcome Reception - Honors companies new to MA
- Annual Conference
  Convenes experts on business topics
- o Summer Reception - Members-only networking
- Economic Impact Awards Luncheon - Recognizes companies expanding in MA
- Annual Meeting & Holiday Luncheon - Featured speaker sharing economic insight



- Engage
- Lend your expertise in advancing
  Massachusetts site selection projects



## Access

- o Key economic development decision-makers
- o Members-only content and insight



# **BASSECON**<sup>®</sup> Location is everything.

MassEcon plays an important role in promoting economic development across Massachusetts, providing vital business intelligence, recruitment and site selection services. We value this private-public sector partnership.

Mike Kennealy, Massachusetts Housing and Economic Development Secretary

#### **Member Committees**

- o Location Intelligence
- o Membership & Marketing
- o Programs & Events
- o Government Relations
- o NextGen



#### **Make Connections**



### **Market Research**

- Monthly e-newsletters promoting the work of member companies and highlighting economic news, trends, and events throughout Massachusetts
- Unique access to data services identifying locations, real estate, labor characteristics, and markets
- o Regional Economic Insider Business Intelligence Reports
- o Quarterly member meetings with topic experts
- o Network with fellow executives
- o Enhance strategic partnerships

#### For more information, contact: Peter Abair, Executive Director | 617-924-4600 | pabair@massecon.com

MassEcon, a statewide non-profit alliance of private and public sector partners, champions Massachusetts as the best place to start, grow or locate a business.