

18th Annual Team Massachusetts Economic Impact Awards
Gillette Stadium – Foxborough, MA
April 7, 2022

Presenting Sponsor (Exclusive) - Secured by Citizens

Gold “Video” Sponsor (2) – \$12,500 All video content developed for the event will be supported by this sponsorship. Sponsors will be acknowledged in all event marketing and materials, as well as on the video content itself. Video will feature great content about awardees and Massachusetts! Sponsors will receive access to use the video subsequent to the event. Six complimentary event passes included.

Awardee Pre-Reception Sponsor (Co-Sponsor with Chase Bank) - \$6,000 This reception in the Putnam Club at Gillette, prior to the awards presentations in the main club room, provides the awardees and attendees an opportunity to meet and greet one another. The pre-reception features appetizers and beverage service. Sponsor receives digital exposure at the reception, optional welcome remarks, and in all pre-event marketing. Includes six complimentary event passes.

Super Bowl Ring Sponsor (Exclusive) – \$8,500 – Thanks to your sponsorship, attendees will be able to try- on a Patriots Super Bowl ring and receive a photo to show it off. Includes three complimentary admissions.

Impact Awards Gift Sponsor (1 remaining, 1 secured by Bowditch) – \$7,500 – This branding opportunity provides sponsors the opportunity to present a gift to present all attendees. You select, procure and deliver the gift of your choice and they will be presented to each event attendee. The gifts and Gift Sponsors will be acknowledged from the podium at the beginning and end of the event. Gift Sponsors also receive a branded Table and six complimentary admissions.

Regional Sponsor (4 left, 1 secured by Dacon): Greater Boston, Southeast, West, Central) – \$5,000 – Each Regional sponsor will have a recorded or in-person role in introducing the regional finalists and awards segment for the region. Includes three event admissions.

Post Awards Reception Sponsor – (Exclusive) – Secured by Middlesex Savings Bank

Table Sponsor (7 left) - \$1,500 – This sponsorship will include a branded table for 6 at the awards event and two complimentary admissions. Sponsorship will be noted at the event.

Friend Supporter (8) – \$1,000 – Simple and straightforward, Friend Sponsors will receive one admission and recognition in event materials and at the event. Proceeds from the Friends Supporters recognition, will go to the Massachusetts Economic Development Foundation, to support it’s provision of economic research to municipalities and regional non-profits. This support is tax deductible (excluding the value of the complimentary event pass).

For more information, contact Peter Abair, Executive Director, at
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