

# MassEcon Developments

## News for Members

April 2012

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MassEcon Chairman Fred Mulligan addresses the crowd at the Fourth Annual Corporate Welcome Reception

Dear MassEcon Member,

MassEcon held its Fourth Annual Corporate Welcome Reception in April, and we have many more events on the horizon.

### MassEcon News

#### Fourth Annual Corporate Welcome Reception

On April 26th, **MassEcon** held its Fourth Annual Corporate Welcome Reception at the **Genzyme Corporate Headquarters** in Cambridge. With over 120 attendees from the business community, the event recognized 10 companies from across the state that had established a new presence in the Commonwealth within the past year. The event was sponsored by **BioMed Realty Trust**, and Secretary Greg Bialecki was on hand to welcome the companies. You can read press coverage of the event on [Boston.com](http://Boston.com) as well as [Mass High Tech](http://MassHighTech.com).



Representatives from the companies recognized at the Corporate Welcome Reception

#### MassEcon on the Road

On April 12th, **MassEcon** held a site-selector reception in Chicago to promote the assets of Massachusetts to 17 corporate location advisers who gathered to watch the Chicago Bulls-Miami Heat NBA match-up at the United Center. Doug Kehlhem, Kelly Arvidson of **MassDevelopment**, and Wayne Canty, President of **Heat Trace Products** represented Massachusetts.

On May 23rd, MassEcon will be in Philadelphia in connection with the Medical Device & Manufacturing East trade show hosting a reception for companies to introduce them to Massachusetts. If you have recommendations on companies in the area who should be invited, please contact [Doug](mailto:Doug@massdevelopment.com). Thank you to **Dacon Corporation**, **SouthCoast Development Partnership**, and **VHB** for being part of the delegation! Watch for the May newsletter for news on CoreNet San Diego.



CEO Justin Mih (Center) with the team from Matrigen Life Technologies

#### Members Volunteering Expertise

Under a tight deadline, representatives from **Deloitte** Chicago needed information for a client considering expanding in the Greater Boston market. Thanks to Brian Cohen from **RBJ**, David Hayes from **BSC Group**, and Wendy Durkin from **Aerotek** for stepping up under short notice. Thanks also to Mike Scott from **Nutter McClennan & Fish** who provided the venue for the meeting.

### Upcoming Events

#### Special Presentation to MassEcon Members

**Date:** May 16, 2012

**Place:** IBM Innovation Center, 404 Wyman Street, Waltham, MA

**Time:** 9:00am -10:30am

**Featured Speaker:** April Anderson Lamoureux, Assistant



Join us on June 1st for our Members Meeting featuring Glen Comiso, Deputy Director of Institute Affairs at MIT



### Special Presentation to MassEcon Members

April Anderson Lamoureux  
Assistant Secretary of Economic  
Development

Topic: Governor's New Regulatory  
Reform Initiative

When: May 16th, 2012  
9:00AM - 10:30AM

IBM Innovation Center  
404 Wyman Street  
Waltham, MA

### Member Events

IBM PureSystem Business  
Partner Day

**Hosted By:** IBM Innovation Center

**Date:** May 15, 2012

**Location:** IBM Innovation Center, 404  
Wyman Street, Waltham, MA

Register to learn more about the IBM  
PureSystem initiative and its benefits  
to your company.

Click [here](#) for more information and to  
register for the event. Please contact  
[Sean Getchell](#) with any questions

### Secretary of Economic Development

**Topic:** The Governor's New Regulatory Reform Initiative

For more information, contact [Sean Getchell](#)

### Member & Board Meeting

**Date:** June 1, 2012

**Place:** 200 Friberg Parkway, Westborough, MA

**Time:** 8:30am - 10:30am

**Featured Speaker:** Glen Comiso, Deputy Director of Institute  
Affairs, MIT

**Topic:** Positioning MIT for Regional and National Advanced  
Manufacturing Opportunities

For more information, contact [Sean Getchell](#)

### MassEcon Annual Conference

***Five Trends That Have Transformed the Economy Forever: What  
this Means for Massachusetts Companies***

**Date:** June 15, 2012

**Time:** 8:30am - 10:30am

**Place:** Newton Marriott Hotel (2345 Commonwealth Ave, Newton)  
Stay tuned for registration information!

### Projects

#### #2517

MassEcon is working with the Massachusetts Office of International Trade and Investment assisting a Chinese company that is considering Massachusetts for a R&D/production facility for testing lab equipment. MassEcon member, Newmark Knight Frank, is part of the team identifying 5,000-10,000 SF flex space real estate options along the 128-belt. *Notes: Company officials have indicated they will be back in Massachusetts over the summer to tour potential real estate options.*

#### #2520

Project Dragonfly: MassEcon is working with Deloitte Consulting (Chicago) who is representing a high tech company currently located in Massachusetts that is considering a 150,000-180,000 SF expansion in Greater Boston. On April 12th, MassEcon members Richards Barry Joyce and Partners, BSC Group, and Aerotek met with the consulting team to provide expertise and insight concerning the labor market, real estate, and transportation infrastructure. *Notes: MOBD was also part of the team to identify potential incentives programs suitable for the company. MassEcon member, Nutter, McClennen & Fish, provided conference space for the meeting and hosted the entire team for lunch.*

Please contact [Doug Kehlhem](#) for more information.

### Member News

Congratulations to our members **Citizens Bank**, **CresaPartners**, **Richards Barry Joyce & Partners**, and **Suffolk Construction** for being named to the BBJ's list of "Boston's Best Places to Work 2012". Great work on this terrific achievement. To see the full list, click [here](#).

**KPMG** recently announced plans to open a new office at the Cambridge Innovation Center as part of an expansion of its practice



Click [here](#) to enter MassEcon's ReadyMass Portal



Connect with MassEcon through these social media outlets.



The Massachusetts Internship Collaborative offers college students a state-wide internship database. Register your company's internship opportunities [here](#).

for early-stage tech and life sciences. The firm's Cambridge office will serve as home base for two dozen partners and professionals. Click [here](#) to read more.

**IBM** is introducing its "Entrepreneur Success Programs," a weekly series of business and technical development workshops held on-site at the IBM Innovation Center in Waltham. The goal is to enable and accelerate Global Entrepreneur Program Members to develop and grow their business. Click [here](#) to read more.

Congratulations to **Eastern Bank** on being awarded the Green Star Award from the Environmental League of Massachusetts. The firm was praised for its commitment to environmental stewardship, energy efficiency, and conservation. Click [here](#) to read more.

**Richards Barry Joyce & Partners** was recently selected as the exclusive leasing agent for commercial space at the planned SouthField Corporate Center in South Weymouth. Southfield has up to 1.7 million square feet of capacity for office, biomedical research, and research-and-development uses. Click [here](#) to read more.

The **SouthCoast Development Partnership** announced that the groundbreaking for the Massachusetts Accelerator for Biomanufacturing (MAB), a world-class showcase facility, will take place on May 16th at the SouthCoast Life Science and Technology Park in Fall River. Governor Deval Patrick and President of UMass Robert Caret will be in attendance.

Please send [Sean Getchell](#) your member news!

## Staff in Action

**Susan Houston** spent the past month on several items including building the panel for MassEcon's upcoming June Annual Conference; staffing the Programs & Events and Marketing committees; and organizing the PR work for the Corporate Welcome Reception, which included an interview with Susan on Anthony Silva's Business News on WBZ Radio. Susan also worked to strengthen partnerships with state and business partners through targeted meetings.

**Doug Kehlhem** was busy in April fielding several site location requests and organizing the logistics for a successful site-selector reception in Chicago. Doug also attended the CoreNet Global Summit with Team New England in San Diego, and is coordinating the upcoming Philadelphia site selector reception in connection with the MD&D East trade show. Doug visited the SouthField site in South Weymouth along with Susan, and is organizing a Food Sector Roundtable with Citizens Bank.

**Sean Getchell** spent much of April organizing the logistics for the Fourth Annual Corporate Welcome Reception, including researching and serving as liaison for the recognized companies at the event. Sean also attended the Global Trade Summit, organized by the Brandeis International Business School, and assisted Doug with MassEcon's business recruitment activities.

## Office Update

MassEcon has officially moved offices from Wellesley to our new space in Watertown, MA. Please note the change in address:

### MassEcon

101 Walnut Street  
Watertown, MA 02472  
P: 617-924-4600

Thank you to our new landlord, Vanasse Hangen Brustlin!



101 Walnut Street, MA 02472



Phone (617) 924-4600



[www.massecon.com](http://www.massecon.com)

MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.

If you have information for this newsletter, please contact Sean Getchell at [sgetchell@massecon.com](mailto:sgetchell@massecon.com) or at (617) 924-4600 x 13