

# MassEcon Developments

## News for Members

January 2012

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Dear MassEcon Member,

Happy new year! MassEcon is kicking off 2012 with our first Members Meeting of the year, with many more exciting events to follow:

### MassEcon News

#### MassEcon Annual Meeting and Holiday Lunch

On December 15th, MassEcon held its annual Holiday Lunch at the UMass Club in Boston for around 80 members and guests. Robert Caret, President of UMass, was the featured speaker at the event. Thank you to Suffolk Construction for sponsoring the lunch. Click [here](#) to view pictures of the event.



John Fish, CEO of Suffolk Construction, with featured speaker Robert Caret, President of UMass, at the Annual Holiday Lunch

#### New MassEcon Board Members Elected

The members of MassEcon elected Directors for 2012 at their year-end meeting on December 15, 2011. Newly elected Directors included **Marty Jones** of MassDevelopment, **David L'Heureux** of Sovereign Bank, and **Chris Steele** of CWS Consulting. Directors re-elected to MassEcon's Board include **Edgar Alejandro** of Western Mass Electric Co, **Michael DiGiano** of NAI Hunneman, **Carol Adey** of CoreNet Global, and **Geoff Howell** of DLA Piper. **Fred Mulligan**, Chairman of Cutler Associates, was elected to serve as Chairman. Other Directors who were elected as Officers include **Brian Cohen** of Richards Barry Joyce as Treasurer and **Geoff Howell** of DLA Piper as Clerk. To read the official press release, click [here](#).



Left to right: Monika Maslen of WPI, Ruth Ann Murray of BU Metropolitan College, and Carol Adey of CoreNet Global, New England

#### Economic Development Strategy Submitted to Legislature

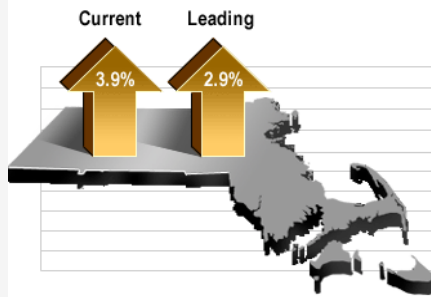
On December 28th, the Economic Development Planning Council, chaired by Secretary of Housing and Economic Development Greg Bialecki, submitted a plan to the MA Legislature outlining five steps that build on the Patrick-Murray Administration's job creation and economic development strategy. **MassEcon** was named in the report along with the **Massachusetts Marketing Partnership** as an organization that will help spearhead efforts to market the strengths of doing business in Massachusetts. MassEcon's Ambassadors and Market Ready Properties initiatives were referenced in the plan. To read the full report, click [here](#).



President of UMass Robert Caret addresses the crowd at MassEcon's Annual Holiday Lunch

#### MassEcon Site Selector Events

MassEcon is considering organizing two site selector events in the coming year, based on interest of sponsorship from our partners. The first reception would be held on April 5th or 12th at the United Center in Chicago, during a Chicago Bulls-Boston Celtics match-up. The second event would take place on May 23rd in the Philadelphia metropolitan area, in connection with the Medical Device & Manufacturing (MD&D) East trade show. For more information about the events, please contact [Doug Kehlhem](#).



Alan Clayton-Matthews, Director of the New England Economic Partnership, will discuss the Massachusetts Economic Forecast at our January 20th Member and Board Meeting



Click [here](#) to enter MassEcon's ReadyMass Portal



Connect with MassEcon through these social media outlets.



If you would like to tape a 15 minute interview on MYOB Radio to talk about a project or company that you are working with, please contact [Sean Getchell](#)

## Upcoming Events

### Member & Board Meeting

Date: January 20th

Place: 200 Friberg Parkway, Westborough

Time: 8:30am Registration & Networking

**Featured Speaker: Alan Clayton-Matthews, Northeastern University and New England Economic Partnership**

Topic: Massachusetts Economic Forecast

For more information, contact [Sean Getchell](#)

## MassEcon Committee Meetings

### Site Evaluation Committee

Next meeting: January 18, 2012

12:00pm-2:30pm at Richards Barry Joyce & Partners

53 State Street, Boston, MA 02109

### Location Support Committee

Next meeting: February 8, 2012

10:30am-12:30pm at Richards Barry Joyce & Partners

53 State Street, Boston, MA 02109

For more information about MassEcon committees, please click [here](#).

## Welcome New Member

Please join us in welcoming the newest member to MassEcon, **TD Bank Group!**

Headquartered in Toronto, TD Bank Group offers a full range of financial products and services through a variety of its businesses. TD Bank is one of the 10 largest banks in the U.S., with more than 25,000 employees. The company has particularly strong ties to the Massachusetts community and services many more locations throughout the Northeast, Mid-Atlantic, Metro D.C., the Carolinas and Florida. **David Glidden**, Market President and Chief Lending Officer at TD Bank Group, will represent the company at MassEcon. Special thanks to Francesca Maltese of the O'Connell Companies and Jerry Sargent of Citizens Bank for introducing the TD Bank to MassEcon.

## Projects

### #2496:

MassEcon and MOBD are working with an out-of-state university focused on computer science and considering a New England campus location. They need to lease 30,000-70,000 SF of office space and must have good access to public transportation. A multi-tenant building is fine, but first floor main entry way space is required. This campus would open in October 2013. *Notes: At this stage they are considering space statewide.*

### #2497:

MassEcon and the Massachusetts International Trade Office (MITO) are working with a European-based electronics manufacturing company that needs to lease 5,000 SF. The building should be multi-

# Massachusetts *It's all here.®*

The Massachusetts Internship Collaborative offers college students a state-wide internship database. Register your company's internship opportunities [here](#).

## Co-Sponsored Events



Brandeis University

### Global Trade Summit 2012

**Hosted By:** Brandeis University

**Date:** April 3, 2012

**Location:** Levin Ballroom, Usdan Student Center, Brandeis University

*MassEcon members may register at the Sponsoring Organization Rate*

Click [here](#) for more information and to register for the event. Please contact [Sean Getchell](#) with any questions

**Sovereign**



**Santander**

Member company Sovereign Santander is one of the Event Sponsors

use with approx. 2,500 SF of office space, 1,500 SF workshop/test area and 1,000 SF for warehouse. Parking for 10 cars is needed. They would like to sign a lease the end of March and start fit-out in April. The ability to easily expand in the future would be seen as an advantage. *Notes: Multiple states in the Northeast US will be considered.*

\* Please contact [Doug Kehlhem](#) for more information.

## Member News

The **495/MetroWest Partnership**, along with the Metropolitan Area Planning Council (MAPC) and the Office of Housing and Economic Development, is continuing to push the 495/MetroWest Development Compact to focus on high-priority and strategically located development projects in the region. Municipalities in the region have subscribed to the compact, placing regional development needs as a top-priority. Click [here](#) to read more.

Congratulations to **IBM** for topping the 2011 U.S patents list for the 19th consecutive year. IBM issued a record-breaking 6,180 patents last year, representing a range of inventions that enable new innovations and add significant value to the company's products and services, including smarter solutions for retail, banking, healthcare, transportation and other industries. Click [here](#) to read more.

**MassDevelopment** has provided its first loan in Western Massachusetts from the Green Loan Program. Pro Pel Plastech, a **Deerfield**-based manufacturing and recycling company, was awarded \$758,460 to design and install a solar panel system at its facilities. Click [here](#) to read more.

**Patriot Place** recently announced its plans to open a 16,000 SF Trader Joe's grocery store at the **Foxboro** shopping center adjacent to Gillette Stadium. The new store will be Trader Joe's 18th Massachusetts location, and is scheduled to open this year. Click [here](#) to read more.

Congratulations to **Nick Masci** of **Dacon Corporation** for being appointed to the Executive Committee for the Association for Manufacturing Excellence (AME), a non-profit dedicated to knowledge sharing in the manufacturing sector. Dacon also has two new projects with Pfizer in Andover, involving wet-lab renovations and the addition of close tolerance imaging systems.

Please send [Sean Getchell](#) your member news!

## Staff in Action

**Susan Houston** spent the past month on a number of items including preparing and presenting a report on the Ambassadors initiative to the Mass Marketing Partnership Board; coordinating with the Commonwealth Marketing Office to reinvigorate the Ambassadors Program; and working with Doug and Sean on the Market Ready sites initiative. Susan has also attended the invitation-only Building a Better Commonwealth Talent Summit held at the Harvard Business School.

**Doug Kehlhem** was busy in December and January fielding several site location requests and evaluating MassEcon's existing list of

Market Ready Properties. Doug also evaluated MassEcon's options for involvement in site selector events for the coming year, and strengthened existing relationships with MassEcon partners and property owners with targeted meetings.

**Sean Getchell** was the lead organizer of the Annual Holiday Lunch on December 15th, and worked closely with staff at the UMass Club in Boston to ensure a successful event. Sean has also been researching companies in Massachusetts for the Corporate Welcome Reception in the Spring, and has supported the work in updating MassEcon's Market Ready Properties list.

**Carlin Reilly** contributed to the planning and logistics of the Holiday Lunch and Members Meeting on December 15th. Carlin also assisted Doug in updating the list of Market Ready properties on MassEcon's website.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.

If you have information for this newsletter, please contact Sean Getchell at [sgetchell@massecon.com](mailto:sgetchell@massecon.com) or at (781) 489-6262 x 13