

MassEcon Developments

News for Members

June 2012

In This Issue
MassEcon News
Upcoming Events
Projects
Member News
Staff in Action

Dear MassEcon member,

We hope you had a great holiday! Thanks to all those who attended our Annual Conference, and we look forward to seeing you at our Summer Reception on July 11th!

MassEcon News

MassEcon's Annual Conference

On June 15th, MassEcon hosted its Annual Conference at the Newton Marriott Hotel for nearly 150 business leaders, academics, and public officials from across the Commonwealth. The conference, entitled "**Five Trends That Have Transformed the Economy Forever: Why this Matters for Massachusetts Companies,**" featured presentations from Mohamad Ali, CEO of **Aspect Workforce**; Jeff Beck, Chief Operating Officer of **iRobot**; Dr. Catherine Mann, the Barbara and Richard M. Rosenberg Professor of Global Finance at the **Brandeis University International Business School**; and Dr. Prat Moghe, Vice President of Big Data Appliance Strategy & Products at **IBM**. Bob Boudreau, CEO of **The Winter, Wyman Companies**, served as moderator at the event. To download the full Executive Summary, please click [here](#). To view slides from each of the panelist's presentation, click [here](#).

MassEcon Members Meeting

On June 1st, MassEcon held its third members meeting of the year at the offices of DLA Piper, LLP in Boston. The meeting featured a presentation by **Glen Comiso**, Deputy Director for Institute Affairs at **MIT**. Glen spoke about the Commonwealth's competitive edge in advanced manufacturing and MIT's role in promoting manufacturing innovation. To view slides from Glen Comiso's presentation, click [here](#).

Ninth Annual Economic Impact Awards *Nomination Deadline Extended*

MassEcon is currently accepting nominations for its Ninth Annual Team Massachusetts Economic Impact Awards. We welcome as many nominations as possible and companies will be honored from across the state. The awards will be presented at a luncheon expected to draw 400 attendees. The criteria are as follows:

- Company must have a physical presence and growth in Massachusetts
- Job creation, financial investment, or increased square footage since January 1, 2011
- Community involvement, direct or indirect job impact, new contracts or product launch
- Company must be a for-profit entity

Please access the nomination form [here](#), and send us your



Moderator Bob Boudreau of the Winter, Wyman Companies introduced panelists and welcomed conference attendees.



Jeff Beck answers a question during the Annual Conference. Mohamad Ali and Catherine Mann are also pictured.



Fred Mulligan of Cutler Associates (right), and Frank Mancieri of B2B CFO network prior to the panelists presentations.



To view sponsorship information for the Ninth Annual Team MA Economic Impact Awards, please click [here](#).

Thank you to **Citizens Bank** for stepping up as a Silver Sponsor!



Connect with MassEcon through these social media outlets.



If you would like to tape a 15 minute interview on MYOB Radio to talk about a project or company that you are working with, please contact [Sean Getchell](#)

completed forms by **July 13th, 2012**. For information about last year's Economic Impact Awards, click [here](#).

International Air Service Roundtable

On June 7th, MassEcon took part in a roundtable discussion hosted by **Massport** and the **Massachusetts Office of International Trade and Investment** (MOITI) to discuss the potential development of new international air service routes from Boston Logan Airport. Susan Houston represented MassEcon at the meeting, which also included Governor Deval Patrick and executives from Cutler Associates, Sovereign Bank, Fidelity Investments, EMC, and EMD Serono. To view the slides from the roundtable presentation, please click [here](#).

MassEcon on the Road

From June 18th-21st, Doug Kehlhem represented MassEcon at the Massachusetts Pavilion at the 2012 BIO International Convention in Boston, along with members Peter Brown of **Campanelli** and Ryan Weber of **Newmark Grubb Knight Frank**. The pavilion, themed "Lifecycle Massachusetts," aimed to demonstrate the many opportunities presented by the Commonwealth's robust life sciences sector. The **Boston Redevelopment Authority**, the **EDC of Western Massachusetts**, **MassDevelopment**, and **WPI** were among the organizations that joined MassEcon in the Massachusetts Pavilion while **AGC** and the **SouthCoast Development Partnership** also hosted booths at the convention. Doug also met with five companies as part of the Global Connect initiative, which included **Reprocell**, **Sialix**, **Sagetis**, **PharmaChemical Ireland**, and **Xenetic Bio**. Click [here](#) to read more about BIO 2012 in Boston.

Upcoming Events

Summer Reception & Member Meeting

Date: July 11, 2012

Time: 4:00pm - 6:30pm

Place: Nutter McClennen & Fish, 155 Seaport Boulevard, Boston

Featured Guest: Roger Berkowitz, President & CEO of Legal Seafoods

Click [here](#) to register. Contact [Sean Getchell](#) with any questions.

Nominations Due for Team MA Economic Impact Awards

Due Date: July 13, 2012

Click [here](#) to fill out a nomination form!

Contact [Molly Haley](#) or [Ross Pini](#) with any questions.

To find out more about sponsoring this event, click [here](#).

Projects

#2528:

MassEcon and MOBD are working with a RI-based company that serves as a supplier to the biotech industry. The company is considering 5,000-15,000 SF industrial/office space options with 20 potential new jobs for the MetroWest and Southeast regions. *Notes: The company would prefer good access to 495.*

#2530:

MassEcon was recently contacted by the Location Advisory and Incentives Practice at Colliers International in Toronto. They were requesting real estate information from the Market Ready 100



Click [here](#) to enter MassEcon's ReadyMass Portal



The Massachusetts Internship Collaborative offers college students a state-wide internship database. Register your company's internship opportunities [here](#).

Help the Commonwealth improve its internship program by taking this brief (really!) survey [here](#).

property list. The information will be used for potential future projects that Colliers will be managing in the Northeast. *Notes: MassEcon has maintained a good working relationship with this firm over the years, and has received several requests from their office.*

Please contact [Doug Kehlhem](#) for more information.

Member News

1Berkshire recently co-sponsored the 2nd Annual Berkshires Trendsetters Awards as part of Celebrate the Berkshires. They honored businesses who have made significant contributions to strengthening the economy of the Berkshires. Click [here](#) to read more.

The 495/MetroWest Partnership hosted its annual conference on June 1st. Nearly 200 attendees were present to hear Lieutenant Governor Murray, Secretary of Housing and Economic Development Greg Bialecki, Secretary of Transportation Richard Davey and others discuss the Commonwealth's involvement in the 495/MetroWest region. Click [here](#) to learn more.

Marty Jones, President & CEO of **MassDevelopment**, and **Chris Steele**, Corporate Location Specialist and Principal at **CWS Consulting Group**, were panelists at the Great Neighbors Summit 2012. The Summit was hosted by the MA Smart Growth Alliance in order to discuss economic development and barriers to creating vibrant, mixed-use places in several communities in the Greater Boston area. Click [here](#) to read more.

Please send [Sean Getchell](#) your member news!

Staff in Action

Susan Houston was busy in June developing the program for the Annual Conference and coordinating the presentations of the conference panelists and moderator. Susan also served as a panelist at MassDevelopment's regional economic development academy in Fall River, focusing on new development tools to meet regional challenges.

Doug Kehlhem spent much of June representing MassEcon at several events, including the BIO International Convention in Boston from June 18-21 along with other organizations as part of the Massachusetts Pavilion. Doug also strengthened relationships with MassEcon and economic development partners through targeted meetings across the state.

Sean Getchell was busy in June organizing the logistics for the Annual Conference, which included audience building and coordinating with the event staff at the Boston Newton Marriott. Sean also directed the interns in their research on potential companies for the 9th Annual Economic Impact Awards.

Molly Haley and **Ross Pini** were busy preparing for MassEcon's Annual Conference on June 15th. They have also been working to identify potential companies to be nominated for the Ninth Annual Team MA Economic Impact Awards.

Staff News

MassEcon is seeking a part-time Administrative & Marketing Assistant. Thank you for sending qualified candidates our way. For the job description click [here](#).



MassEcon

Location is everything.

Massachusetts
It's all here.™

101 Walnut Street, MA 02472



Phone (617) 924-4600



www.massecon.com

MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.

If you have information for this newsletter, please contact Sean Getchell at sgetchell@massecon.com or at (617) 924-4600 x 13