

# MassEcon Developments

## News for Members

November/December 2012

In This Issue

Upcoming Events

Projects

Member News

Staff in Action



Featured speaker Governor Deval Patrick at the Ninth Team MA Economic Impact Awards Luncheon



Deborah Theobald, CEO of Vecna Medical accepts Gold award for Greater Boston

Dear Member,

Our annual Ninth Team MA Economic Impact Awards Luncheon was great success, thanks to MassEcon members and friends! As the year draws to a close, here is a summary of the month and notes on upcoming events.

## MassEcon News

### Ninth Team MA Economic Impact Awards Luncheon

On November 20th, MassEcon held its Annual Team Massachusetts Economic Impact Awards Luncheon at the Seaport Hotel in Boston. 400 attendees came together from across the state to honor the winning companies. To view videos, press and photos of the event, click [here](#). Thank you to all who supported the awards Luncheon.

### New Balance Roundtable

On November 1, MassEcon organized a project roundtable to discuss the New Brighton Landing development undertaken by New Balance. The athletic apparel company will invest \$500M in the construction of a sports complex, hotel, headquarters, office and retail, totaling 1.45M SF. Roundtable participants toured the New Balance facility where the project is expected to take place. New Balance predicts the full completion of the project by 2017. Thanks to Ty Hanlan and Jay Rourke for hosting this session.

### Members Survey

Rasky Baerlein Strategic Communications has been retained by the MassEcon leadership to analyze the organization's strategic positioning in the market. Part of the project is soliciting input from existing MassEcon members. We hope you will help us by completing a brief confidential survey which can be found [here](#). Thank you to those who have already participated. The deadline is Tues 12/4/12 at noon.

## Events

### Industry Roundtable: The Massachusetts Food Industry

Date: Tuesday, December 4

Place: Citizens Bank

28 State Street, Boston

Time: 10:00am

Featured Expert: Fred Casinelli, CEO of Sysco Boston & others



Members at the New Balance Brighton Landing roundtable with Ty Hanlan presenting

**JOIN US!**

## MASSECON ANNUAL MEETING & HOLIDAY LUNCH

**FEATURED  
SPEAKER**  
PAMELA GOLDBERG  
CEO OF MASSACHUSETTS  
TECHNOLOGY COLLABORATIVE

**DECEMBER 13, 2012**  
Boston UMass Club  
225 Franklin St.  
11:30am Annual Meeting  
12:00pm Holiday Lunch

Join us at our Annual Meeting and Holiday Lunch on December 13th.  
Register [Here](#)



Connect with MassEcon through these social media outlets.

### Connecting Companies with Capital- Learn, Link and Lead with Start ups to Succeed. Click [Here](#) to learn More

Date: Tuesday, December 11

Place: IBM Innovation Center

404 Wyman Street, North Entrance  
Waltham, MA

Time: 9am-2:00pm

Featured speaker: Massachusetts Secretary of Housing and Economic Development - Greg Bialecki followed by an interactive panel discussion with successful entrepreneurs and speed dating with venture capitalists and mentors.

### Annual Meeting and Holiday Lunch

Date: Thursday, December 13

Featured Speaker: Pamela Goldberg, CEO of Massachusetts Technology Collaborative

Place: UMass Club Boston

225 Franklin Street, Boston MA

Time: 10:30am Board Meeting

11:30am Members Meeting

12:00 noon Holiday Lunch

Please click [Here](#) to register or contact Trina at [taiken@massecon.com](mailto:taiken@massecon.com) or call 617-924-4600 X 15

## Projects

**2538:** (Project Kayak) MassEcon and MOBD are assisting an out of state distribution center prospect that needs a min. of 30 acres (appropriately zoned) to build-to-suit a 500,000 SF facility or purchase or lease an existing building. The prospect's real estate team was in Massachusetts recently touring potential site options across the state from Boston to Western Massachusetts. This project represents the creation of hundreds of jobs for the Commonwealth.

**2542:** Company representatives, including CEO, from a Midwest-based shingle recycling company will be visiting Massachusetts for a second time this month to make second trip to the Westminster Business Park. The company would like to buy 8-10 acres of industrial zoned land to build a 75,000 SF facility. MassEcon has been assisting this company with their site visits.

**2557:** MassEcon and MOBD are working with an out of state medical device company considering the MetroWest region. MassEcon member, Aerotek, assisted the team by providing wage data for medical device company positions in the MetroWest area. The company is being represented by a Boston based real estate firm.

Please contact [Doug Kehlhem](#) for more information.

## Member News

**IBM's Waltham Innovation Center** - with partners MassEcon and MassInno - is hosting **Connecting Companies with Capital** (noted in events above) which will bring together the start-up community with experienced entrepreneurs and funding sources. Kudos to IBM for providing this resource to the start-up community!

Four of our members were listed on the Boston Globe's 2012 list of top places to work: **Eastern Bank Corporation, New Balance, Suffolk Construction** and **Cresa Boston**. Congratulations on making the list!



**Suffolk Construction** has partnered with Street-Works LLC to revitalize Quincy Center. The \$1.4 billion reconstruction project will comprise a new residential community, office space focused on wellness, education and corporate users, two new hotels, and larger-format retail tenants to complement the smaller street-level retailers. The project is expected to create 4,560 jobs.

Congratulations to **Boston University** for joining the Association of American Universities. AAU is an invitation-only organization of 61 leading research universities in the United States and Canada. BU became the 62nd member, joining Harvard, MIT and Brandeis University as the only four members from the Boston area.

Congratulations to **KPMG**, **Nutter McClennen & Fish**, and **National Grid** for having employees rank in the BBJ's coveted "40 under 40" award list. The Boston Business Journal reviewed more than 300 nominees, recognizing them for their professional accomplishments and community involvement.

Please send [Trina Aitken](#) your member news!



Click [here](#) to enter MassEcon's ReadyMass Portal

## Staff in Action

**Susan Houston** spent much of November gearing up for the Economic Impact Awards event - which drew record numbers this year - and worked with the press team at KCSA to ensure media follow-up. Susan also participated in the New Brighton Landing Roundtable; at the request of CBRE New England, met with their partners to explore joint interests; and met with MassDevelopment's economic development staff to ensure alignment of the MarketReady 100 initiative with the 43D program.

**Doug Kehlhem**, at the request of Jones Lang Lasalle, organized a visit to Quincy to meet with the co-developers and real estate broker for the New Quincy Downtown development project. This month, Doug also met with New England Council representatives in Worcester and other members of Team New England to plan marketing activity for the upcoming year. November also saw Doug on the road as he led a multi-day site visit for representatives of Project Kayak.

**David Brustlin** started work with MassEcon at the end of October as an Intern. He arrived in time to aid with organizing this year's economic impact awards luncheon and has shown his mettle by editing the video recording of the event. (Watch it on our YouTube channel!). David also helped prepare the New Balance project Roundtable. We welcome David to MassEcon!

**Trina Aitken** was actively involved with all the logistic details involved in planning the economic impact awards. She principally worked with sponsors and partners, coordinating content for deliverables and visual presentation. Currently, she is planning the annual Holiday Lunch and member meeting for 12/13/12.

**Alice Konghende** assisted Trina with the editing of the program book and all logistical aspects of the awards event. MassEcon's newsletters also benefited from Alice's editorial and design touch.

Thank you to our sponsors for making the Ninth Economic Impact Award a success!



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[www.massecon.com](http://www.massecon.com)  
[www.twitter.com/massecon](https://twitter.com/massecon)

